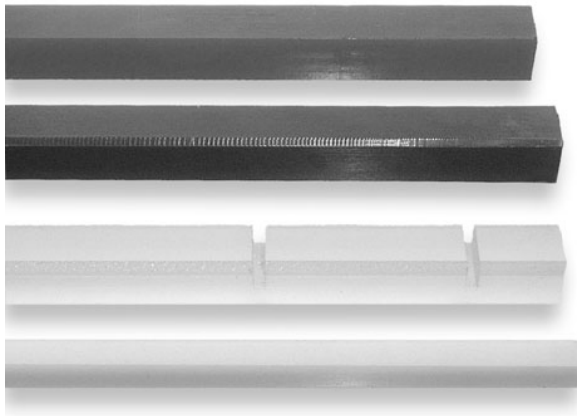


**Precision Press Products, LLC**  
**800-510-4181 or 816-887-5831**  
**Fax 816-887-5834**

## **Urethane Cutting Rubbers**



There are quite a few companies out there selling urethane cutting rubbers. Very few of them **ACTUALLY** make these cutting rubbers. Even fewer **REALLY** know what a cutting rubber does and the importance of it being made out of the best possible materials, with the best possible equipment and techniques. Precision Press Products, LLC has been manufacturing cutting rubbers and machine parts for the newspaper industry for better than 10 years. Our President/CEO has more than 41 years of experience in newspaper production and knows the kind of quality that is necessary for a pressroom to run smoothly.

Our cutting rubbers are made of the finest urethane pre-polymers available. We don't use plasticizers to cheapen our cutting rubbers as nearly every other cutting rubber manufacturer does. Plasticizers do nothing to aid in the manufacturing of a premium cutting rubber except to reduce the amount of urethane pre-polymer used. This only allows our competitors to make a cheaper, and I do mean **CHEAPER LOWER QUALITY** cutting rubber.

Nearly all of our competitors use colored pigment to hide the imperfections in their cutting rubbers. We prefer to make our cutting rubbers **WITHOUT** any colored pigments, but we will add color if the customer request it. Colored pigment adds **NOTHING** to the quality of a cutting rubber. In fact, it reduces the amount of urethane pre-polymer used in a cutting rubber, which reduces its quality and life. This is not to say that colored cutting rubbers don't have a reason from time to time. If you have different vintage folders that require different durometers (hardness) of cutting rubbers, color-coding your cutting rubbers makes sense.

The pressroom budget for cutting rubbers is probably one of the lowest budgetary items a pressroom has. Why would you take the chance of damaging your expensive equipment to save a few cents per cutting rubber?

Give our 100% urethane (no plasticizers used) cutting rubbers a try and you will see the difference in our quality. More cuts per cutting rubber side and knife life are just a couple of the benefits of our quality cutting rubbers.